



# THE REAL DEAL

August 3, 2009

## Sierra Realty Corp. to manage office building in historic district



**648 Broadway**

Sierra Realty Corp. was selected to handle management and leasing at 648 Broadway, a 10-story commercial office building between Bond and Bleeker streets in Noho's historic district. The cast iron renaissance revival building is over 115 years old, according to a Sierra spokesperson. The building's owner had been managing the facility for the last 20 years. The 50,000-square-foot space currently houses 15 commercial tenants and one retail tenant. The building was designed by architects Cleverdon & Putzel, who were responsible for several structures in Manhattan's historic districts, including the Noho Historic District, Carnegie Hill Historic District and West 76th Street Historic District.